



PARTNERS IN SERVICE

ROTARACT 101

District 7620

Club Leadership Training

April 13, 2019



AGENDA

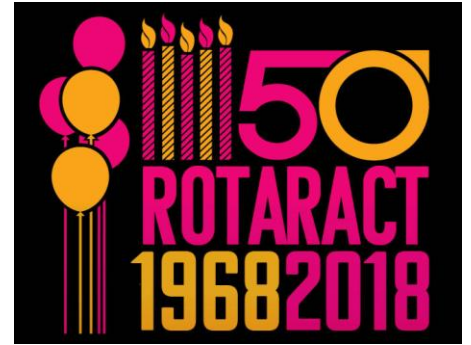
- What is Rotaract?
- District 7620 Rotaract Overview and Goals
- Steps to Creating a Rotaract Club



What is Rotaract ?



- Rotaract Clubs bring together people ages 18-30 to:
 - exchange ideas
 - develop leadership and professional skills
 - have fun through service
- They can be based in universities or communities



Global Snapshot

- 27% of Rotary clubs sponsor a Rotaract club
- 70% of all Rotaract clubs are community-based
 - Rotaract is thriving in South Asia and Brazil
- Only 30% of North American Rotaract clubs are community-based

Community-based Benefits

- Wider age range of 18-30, inclusive of young professionals
- Provides an experience more like the Rotary club experience
- More opportunities to partner in service
- Can be members for up to 12 years, which allows for less turnover



District 7620 Rotaract

District 7620 Snapshot

- 10 Rotaract Clubs
 - American University
 - Annapolis
 - George Washington University
 - Georgetown University
 - Hood College
 - Howard County
 - Howard University
 - Johns Hopkin Bloomberg School of Public Health
 - UMBC
 - Washington DC
- 3 Community Based
- 7 University Based
- 1 Pending
 - Frederick Community College
- 2 Emerging
 - Goucher College
 - Montgomery Community College

District 7620 Goal for 2019-2020

- 25 Rotaract Clubs
- District Rotaract Committee Technical Assistance
 - Recruitment
 - Retention
 - Transition



How to start a Rotaract club in 10 steps

1. Familiarize yourself on all things Rotaract.



2. Gather a team.

www.rotary.org/rotaract



rotary.org/engaging-younger-professionals



4. Strategize to attract your audience.



3. Know your audience.



5. Create and share promotional materials.



brandcenter.rotary.org



6. Host your kickoff event.





7. Follow up with attendees.



8. Support the first few months of Rotaract club meetings.



9. Certify the club.



Rotaract
Rotary Club Partner

Certificate of Organization

This certificate recognizes that the
**Rotaract Club of
Anytown**
(Club ID 123456- Established 1 January 2018)

has been organized and has agreed, through its officers and members, to be bound
by the constitution and bylaws of the Rotaract program of Rotary International.

Sponsored by the
Rotary Club of Anytown

PRESIDENT, SPONSORING ROTARY CLUB

PRESIDENT, ROTARY INTERNATIONAL

DATE

DATE

679-EN-4123



10. Stay connected.

A man with glasses and a light-colored button-down shirt is speaking at a podium. He is holding a small, brown, fuzzy stuffed animal in his left hand. A microphone is positioned in front of him. The background is blurred, showing an audience. The entire image has a reddish-pink tint.

Questions?

Ari
Anng Ray
University of Auckland

District 7620 Rotaract Chair Contact Information



Monique S. Toussaint
(202) 213 – 2909

rotarianmonique@gmail.com



Thank You



Rotaract Overview:

<https://www.rotary.org/en/get-involved/rotaract-clubs>

Rotaract Club Handbook:

<https://my.rotary.org/en/document/rotaract-handbook>

